

CLAIMS

1. A method of cleaning a soiled carpet the method comprising adding to the reservoir of a carpet cleaning machine a water soluble product comprising a liquid carpet cleaning composition encased in a water soluble polymer, adding water to the reservoir of the carpet cleaning machine prior to or after adding the water soluble product, and operating the carpet cleaning machine on the soiled carpet.
2. A method as claimed in claim 1 wherein the water soluble product is added to the reservoir of the carpet cleaning machine prior to adding the water.
3. A method as claimed in claim 2 or claim 3 wherein the liquid carpet cleaning composition contains up to 50%w/w of free water.
4. A method as claimed in claim 3 wherein the composition additionally contains at least one builder.
5. A method as claimed in any claim from 1 to 4 wherein the carpet cleaning composition comprises at least one surfactant and one super wetting agent and wherein the combined effect of the surfactant and the super wetting agent in the composition is capable of reducing the surface tension of water below 28 mN/m when 10g of the carpet cleaning composition is dissolved in 4 litres of water.
6. A water-soluble carpet cleaning products comprising a liquid carpet cleaning composition encased in a

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water-soluble polymer the liquid carpet cleaning composition having at least one surfactant and optionally one super wetting agent wherein the combined surface tension effect of the surfactant and the super wetting agent in the composition is capable of reducing the surface tension of water below 28 mN/m when 10g of the liquid carpet cleaning composition is dissolved in 4 litres of water

10 7. A water-soluble carpet cleaning product as claimed in claim 6, wherein carpets cleaning liquid composition additionally comprises an antifoaming agent, a solvent, a thickener, a dye and a fragrance.

15 8. A water-soluble carpet cleaning product as claimed in any claim from 6 to 8 wherein the water-soluble polymer is poly(vinyl alcohol).